

Objective

Experienced Senior Art Director with extensive experience in branding, print, digital, and event design. Skilled in Adobe Creative Suite, 3D design, and web design, I transform brand visions into engaging visuals to elevate brand presence.

Experience

Senior Art Director Brand Revolution

Jan 2019-Present

At Brand Revolution, I have led the creative direction for a diverse portfolio of high-profile clients, including Dell, Fastly, Boomi, Cognizant, Inky, and Google. My work spans a variety of deliverables, such as designing collateral for tradeshow booths, in-person and virtual events, video and livestream assets, and a website with downloadable assets for a Dell-funded educational program.

Additionally, I have overseen photoshoots and video productions, and contributed to set design for live-streams. I have also expanded my skill set by working in 3D design, most notably creating the interior design of a truck for tech product display, utilized by sales teams for mobile marketing initiatives.

Graphic Designer In Queso Fire

Nov 2017-Nov 2018

At In Queso Fire, I designed promotional collateral and marketing material, including logos, posters, rack cards, mailers, web and print advertisements, digital ads, and billboard signs.

Lead Graphic Designer HBDC Marketing

Sept 2013-Oct 2017

At HBDC Marketing, I designed materials such as magazines, brochures, flyers, business cards, logos, and signage. I managed in-house print production, communicated with clients, and generated quotes.

Graphic Designer (Contract) Oak Hills Church

June 2012-April 2013

At Oak Hills, I supported the Creative Arts Director by designing the Women's Fall and Spring brochures, interior signage for the main church campus, and banners for the Journey Fellowship campus. I also created web banners and promotional materials for sermon series.

Communications Intern Community Bible Church

June 2009-Aug 2010

As an intern, I supported graphic designers by creating logos, T-shirts, and banners. I operated video cameras and engineering systems, and assisted the Technical Director during worship and the sermon.

Education

Bachelor of Arts in Graphic Design Art Institutes of San Antonio & Austin

Skills & Strengths

Design & Creative Skills

- Typography & layout design
- Branding & logo design
- Print & digital design
- Package design
- Presentation design (PowerPoint & Keynote)
- Web Design
- Photography

Software & Technical Skills

- Adobe Creative Suite (Illustrator, InDesign, Photoshop, Adobe XD, Acrobat)
- Microsoft Office Suite & Google Suite
- Sketchup (3D design)

Additional Strengths

- Strong attention to detail
- Creative problem-solving
- Working within brand guidelines